

Welcome to The Welsh Poultry Centre

Where can you find practical advice and information about free-range and organic poultry: layer birds and table birds; production, processing and marketing?

Do you struggle to find relevant information for your poultry enterprise? Do you feel like you're in a no man's land between the hobby poultry keepers and the big boys supplying the multiples? If you get fed up reading about equipment, ideas or regulations that just aren't relevant to you, then you've come to the right place.

The Welsh Poultry Centre is an information resource for small to medium sized commercial, outdoor poultry producers around the world who are looking for better ways to produce, process and market their poultry products, be it eggs or meat.

Here at the Welsh Poultry Centre we can provide training and advice on all aspects of commercial poultry keeping including:

- setting up and planning your free-range or organic poultry farm enterprise,
- ongoing issues relating to running a commercial poultry enterprise,
- setting up a small scale abattoir and poultry processing unit,
- setting up egg packing units
- marketing your free range eggs or meat from the farm gate,
- marketing through farmers's markets
- marketing to butchers and retail outlets
- marketing to wholesalers.

In short if you need advice or are looking for information about commercial free-range poultry enterprises, then you've come to the right place. Below is a summary of information, advice and services available:

- You can find free information on the site - see the articles section.

- You can sign up for our free monthly newsletter (top left of this page) to get news on events, grants and the latest articles added to the site.
- If you need poultry advice, you can book a private on-farm consultancy visit from Steve Merritt (accredited with the Institute of Organic Training & Advice) if you need advice on any stage of your poultry enterprise
- You can take out an email support contract with Steve Merritt giving you full technical support over a 12 month period.
- If you're in Wales and thinking of converting to organic production of poultry talk to Steve Merritt 0795 625 6278 about the Welsh Assembly funded Organic Conversion Information Service. You may be able to get free advice.
- If you need marketing support such as running e-newsletter campaigns, developing promotions for your farm shop or farmers' market pitches, contact Juliet Fay 07904 730 092 for a quote.
- If you need a speaker on organic or free-range poultry, Steve Merritt 0795 625 6278 is available to deliver presentations at venues throughout the UK and overseas.
- If you need a speaker on developing local markets for your produce, Juliet Fay is available to deliver presentations within Wales.

Do you want to buy Welsh free-range poultry meat?

The Welsh Poultry Centre (formerly S&J Organics) sell award winning chicken, duck, guinea fowl and Christmas geese and turkeys from the Farm Gate. Please phone ahead to check availability 01267 253570.

Need a 'how to' book? Get it from us.

http://ws.amazon.co.uk/widgets/q?ServiceVersion=20070822&MarketPlace=GB&ID=V20070822%2FGB%2Fthewelspoulce-21%2F8010%2F2b953b7b-b0a4-478c-9820-404b7da96dac&Operation=NoScript&mce_href=http://ws.amazon.co.uk/widgets/q?ServiceVersion=20070822&MarketPlace=GB&ID=V20070822%2FGB%2Fthewelspoulce-21%2F8010%2F2b953b7b-b0a4-478c-9820-404b7da96dac&Operation=NoScript&Amazon.co.uk Widgets

