

## E-Newsletter Strategy Workshop

Do you get that sinking feeling when you sit down to write your e-newsletter?

Knowing what to write, who to write it to and how often to send e-newsletters out can be a headache. Working out how to write effective e-newsletters can take months or years of trial and error. Instead you can now come on this one day workshop in Carmarthen, Wales and find out from an expert how to create effective e-newsletters that help your bottom line.

Now after 12 years creating and testing effective newsletters on and offline, Juliet Fay is running a one day workshop at Trinity University College in Carmarthen to show you the secrets of creating successful e-newsletters that help your bottom line.

Juliet is a partner here in the Welsh Poultry Centre and also runs her own marketing consultancy, training and copywriting business, helping rural businesses increase sales.

Click the link below to be taken to Juliet's site where you'll find all the details for this workshop. She publishes her own twice monthly e-newsletter with practical hints and tips to help you get better results from your writing and marketing. You can subscribe for that over on her site. Just click on the link below.

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